

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agricultural Marketing – Setting up of Modern Terminal Market Complexes – for
Fruits Vegetable and other perishables under Agricultural Market reforms
Identification of consulting agencies Committee constituted – Orders – Issued.

AGRICULTURE AND COOPERATION (AM.II) DEPARTMENT

G.O.Rt.No. 847

Dated: 09.07.2009
Read the following:-

1. From the Agricultural Maktg Advisor, GOI
D.O.Lr.No.17011/1/2004-M2 dated 13.1.2006
2. G.O.Ms.No.295 Agri & Coop (AM.II) Dept., dt. 21.9.2007.
3. Govt.Memo.Nno.297/AM.II(2)/2006 –5 dated 5./12.2007.
4. From the C&DoM A.P.,Hyderabad, lr.No.Projects/1099/2006
dated 27.8.2008.

ORDER:

The Ministry of Agricultural Department of Agriculture & Cooperation has conceptualized and introduced a scheme for setting up of Modern Terminal Markets Complex for fruits vegetables, flowers, aromatics, herbs, meat and poultry under National Horticulture Mission, which will be implemented in a public Private Partnership (PPP) Mode. The concept of terminal markets has been envisaged to operate on a Hub- and- Spoke “format where in terminal market (the hub) would be linked to a number of collection centers (the spoke) located in key production centers to allow easy access of farmers. The Markets would be operated professionally in a manner that integrates farm production with food processing industries, retail chain and emerging global markets, offering premium price to the farmers based on quality in a competitive and transparent manner. These markets would function independently of the existing Government regulated markets. During the State Ministers conference convened by the Union Agriculture Minister at New Delhi on 20.2.2006, it was announced that the Government of India in the first phase will take up the establishment of terminal markets in 7 states including Andhra Pradesh and National Institute of Agricultural Marketing Jaipur will assist the Government in preparation of detailed project reports.

2. In the reference 2nd read above Government decided for established of terminal markets in Andhra Pradesh, and nominated the Commissioner & Director of Agricultural Marketing as Nodal Officer for implementation of the Scheme in Andhra Pradesh.

3. Further Government have decided to constitute a Committee with the following composition, would be set up to develop framework for the bidding process for selection of Private Entrepreneurs for implementation of Modern Terminal Market Complexes at Hyderabad, Visakhapatnam, and Tirupathi.

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|---|----------|
| 1. Principal Secretary (AM&Coop.) | Chairman |
| 2. Expert from ANGRAU | Member |
| 3. Commissioner Agriculture, A.P.
Hyderabad. | Member |
| 4. Commissioner for Horticulture, A.P
Hyderabad | Member |
| 5. Commissioner Food Processing
And Commissioner & Director of
Agricultural Marketing | Covenor. |

PTO

4. The Terms of references of the Committee will be as under

(i) To develop and finalize documentation and procedure for the bidding process for selecting Private Entrepreneurs for implementation of the Modern Terminal Market Complex projects as envisaged in the enclosed concept note.

(ii) To Work out modalities for implementation of the project.

5. The Commissioner Food Processing and Commissioner & Director of Agricultural Marketing, A.P.Hyderabad shall take necessary action in the matter.

(BY ORDER AND IN THE NAME OF GOVERNOR OF ANDHRA PRADESH)

K.RATNA KISHORE
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner Food Processing and Commissioner & Director of
Agricultural Marketing, A.P.Hyderabad.
Sf/Sc.,.

//FORWARDED BY ORDER//

SECTION OFFICER